

MEDIA RELEASE

Savannah Sounds Festival to rock Carnivale

Port Douglas, 19th February 2025 – Port Douglas Carnivale will welcome an exciting new addition to its 2025 program, with the team behind Savannah in the Round curating a weekend of live music and entertainment at Rex Smeal Park.

Running across three days from 23-25 May, the Savannah Sounds Port Douglas program, presented by Douglas Shire Council and major sponsor Newsport, will kick off with a Friday night party, followed by a headline music event on Saturday, before wrapping up with a locals' day on Sunday.

Douglas Shire Mayor Lisa Scomazzon said the collaboration with Sound Australia was a great opportunity for Port Douglas Carnivale and the region.

"We are delighted to be partnering with the Sound Australia team to deliver this program in what we hope will become a Carnivale highlight for years to come," she said.

"We know the success of Savannah in the Round, the quality of what they do and the acts they attract is a great fit for Carnivale and the future of event tourism in the region.

"Savannah in the Round has proven to be a major economic driver, generating over \$9.4 million in direct and incremental expenditure for Queensland in 2024.

"With the introduction of Savannah Sounds, Port Douglas Carnivale is set to benefit from the same high-quality music experience that draws visitors and boosts local economies."

Mark Olsen, chief executive officer of Tourism Tropical North Queensland, said Savannah Sounds Port Douglas would give interstate visitors another exciting reason to visit Tropical North Queensland in May.

"This nationally visible event will reinforce the region's back in business messaging to bring visitors to Port Douglas during the shoulder season when they can experience the festivities of Port Douglas Carnivale," he said.

In 2024, Port Douglas Carnivale delivered a significant economic boost, generating over \$5.7 million in direct and incremental expenditure across Queensland, with \$5.09 million spent in the Douglas Shire. The event attracted strong intrastate and interstate visitation, reinforcing its value as a key tourism and economic driver for the region.

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Savannah Sounds joins a packed Carnivale weekend, which includes The Longest Lunch at the Sheraton Grand Mirage Resort Port Douglas, the iconic Street Parade, Beach Day and Maho Magic Bar, with more events to come.

For more information on Port Douglas Carnivale and to book tickets visit the website www.carnivale.com.au.

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For more Port Douglas Carnivale events, please visit www.carnivale.com.au